

2020-21 PLAYER EXPERIENCE SURVEY



ABOUT

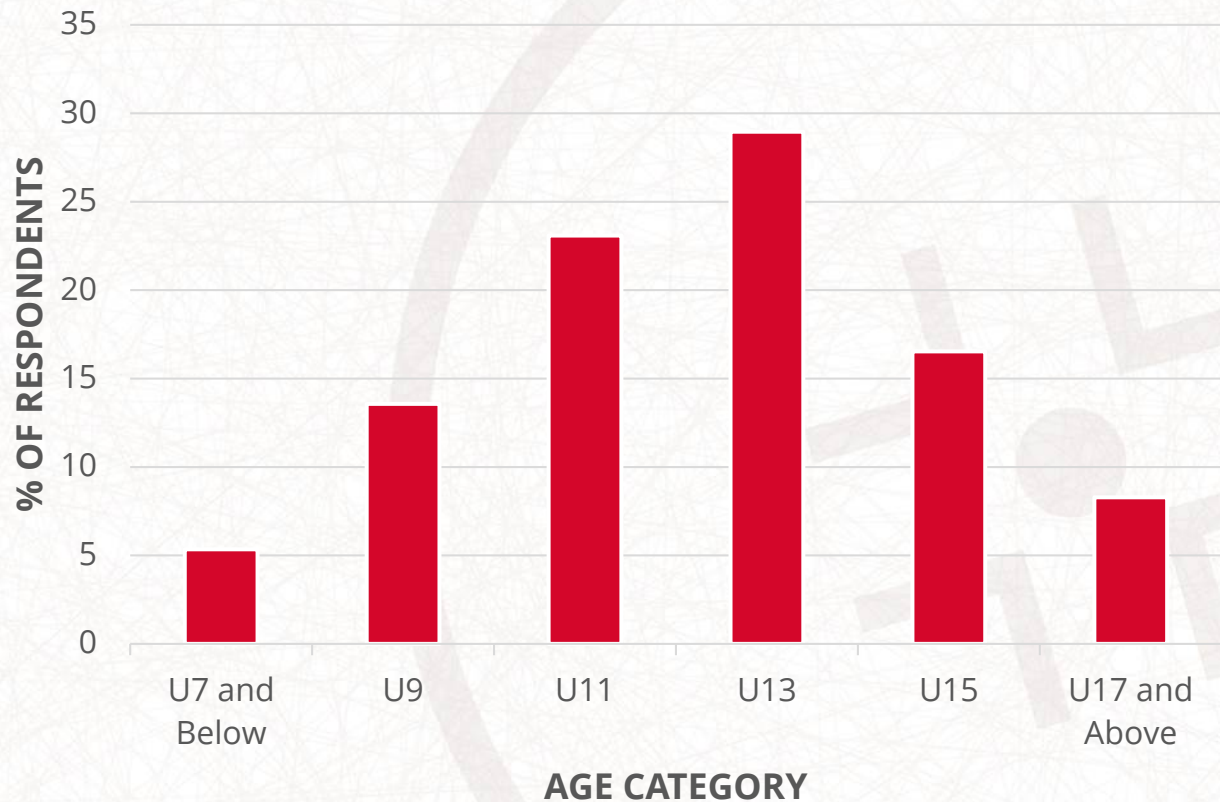
The 2020-21 Player Experience was emailed in April 2021 to parents who had a child registered over the last two years. Of the 2,980 total respondents, nearly 94% (2,797) had a child participate during the 2020-21 season.



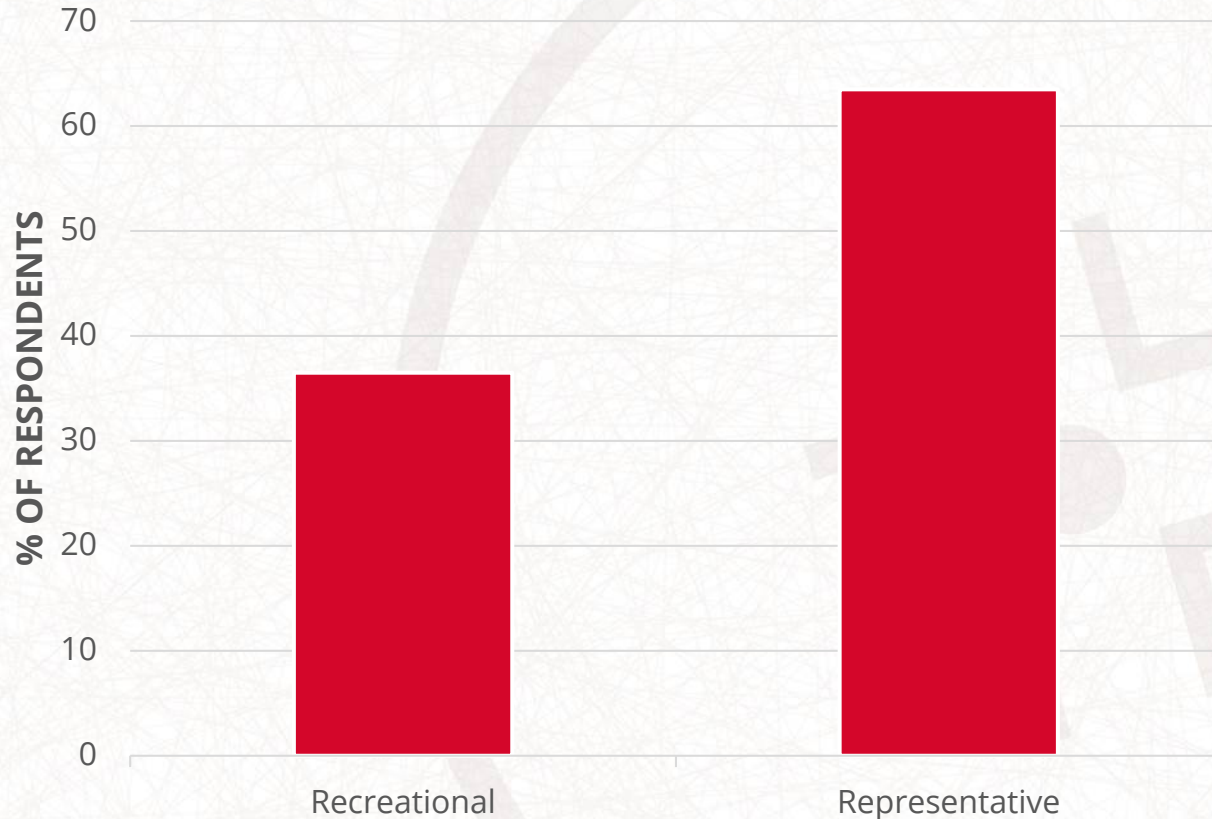
A photograph of several hockey players in action on an ice rink, overlaid with a solid red color. The players are wearing various jerseys, including one with 'HURRICANES' and another with 'VAUGHN'. They are holding hockey sticks and wearing helmets and gloves. The word 'PARTICIPANTS' is written in large, white, sans-serif capital letters across the center of the image.

PARTICIPANTS

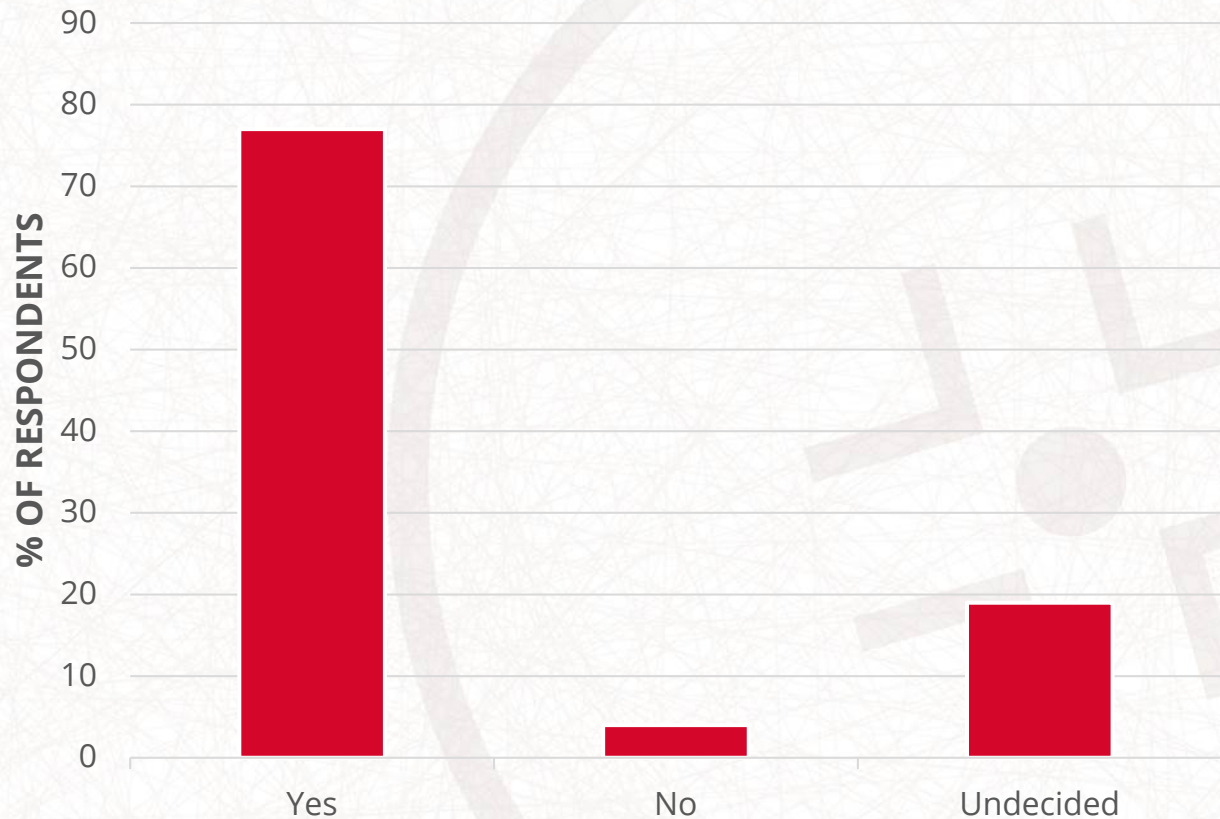
2020-21 PARTICIPATING AGES



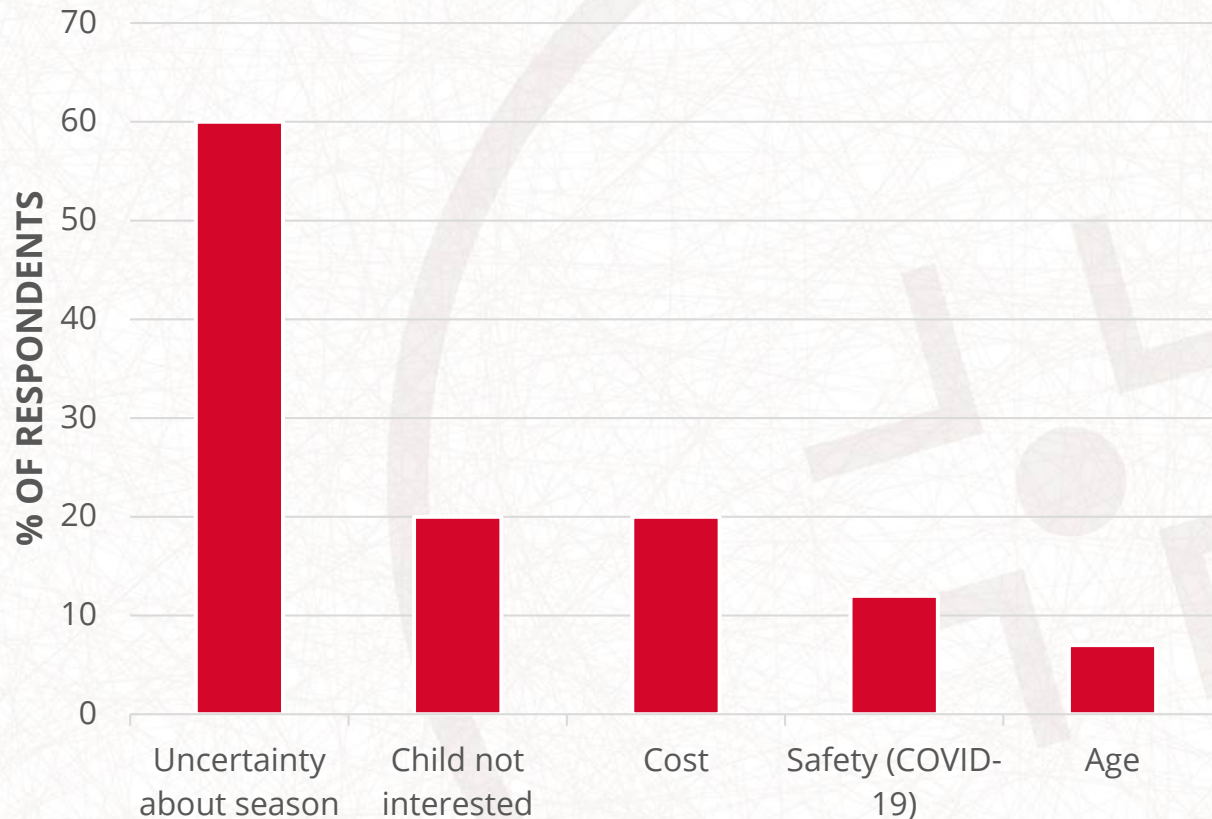
WHAT PROGRAMMING DO YOU PLAY?



ARE YOU PLANNING TO RETURN?



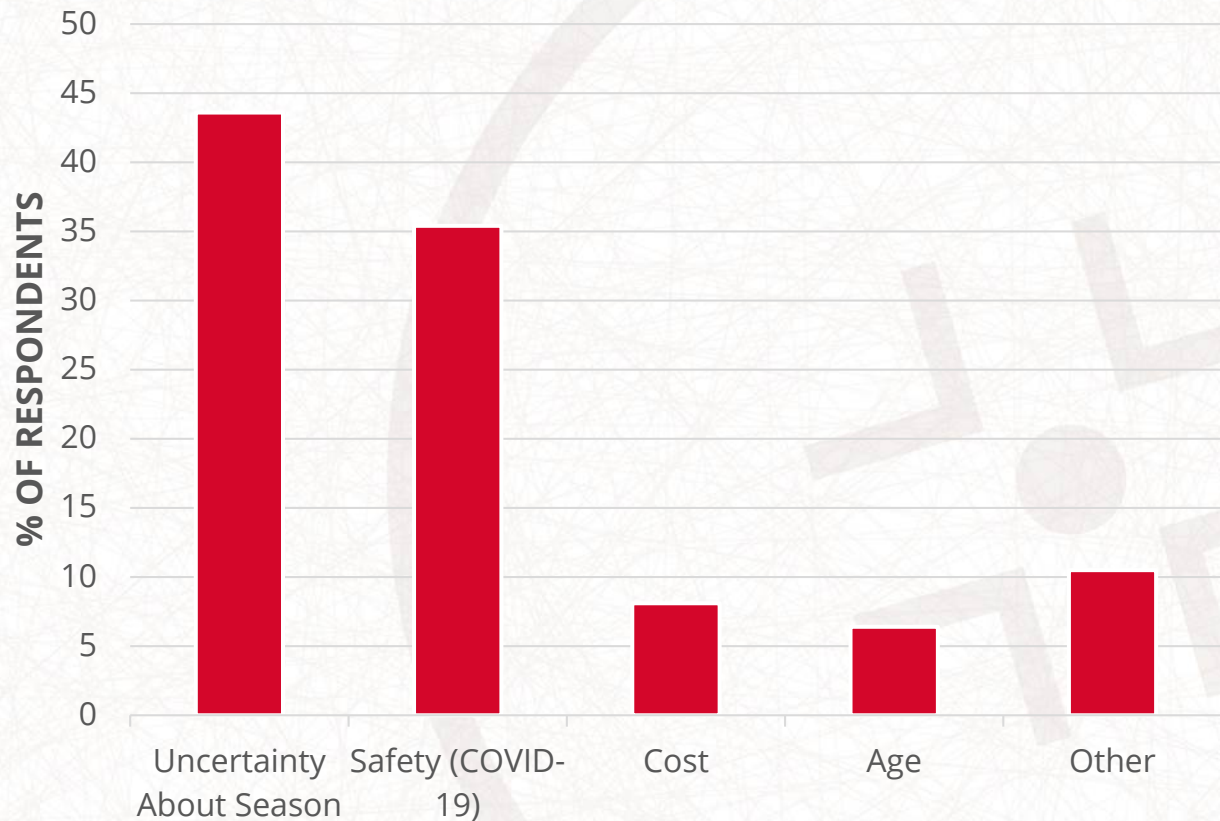
IF NO OR UNDECIDED – WHY?



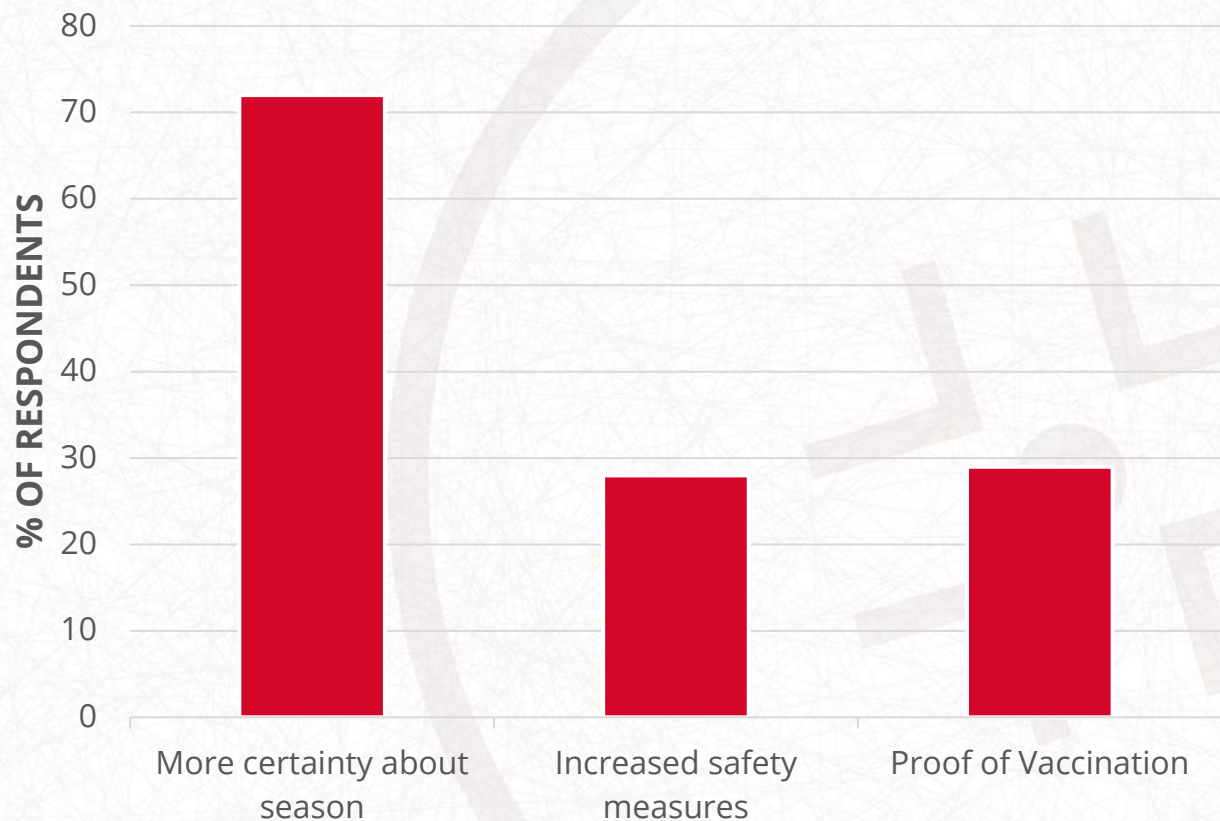
The background of the image is a solid, vibrant red. Overlaid on this background are various pieces of hockey equipment. In the upper center, there is a black hockey glove with yellow and white accents, including the word 'EASTON' in yellow. To the right of the glove is a black and white striped hockey sock. A hockey stick with a black shaft and a white blade is positioned diagonally across the frame. The word 'EASTON' is printed in black on the shaft of the stick. In the lower right, a black hockey skate is visible. The overall composition is dynamic and sports-themed.

DID NOT RETURN

WHY DID YOU NOT PARTICIPATE?



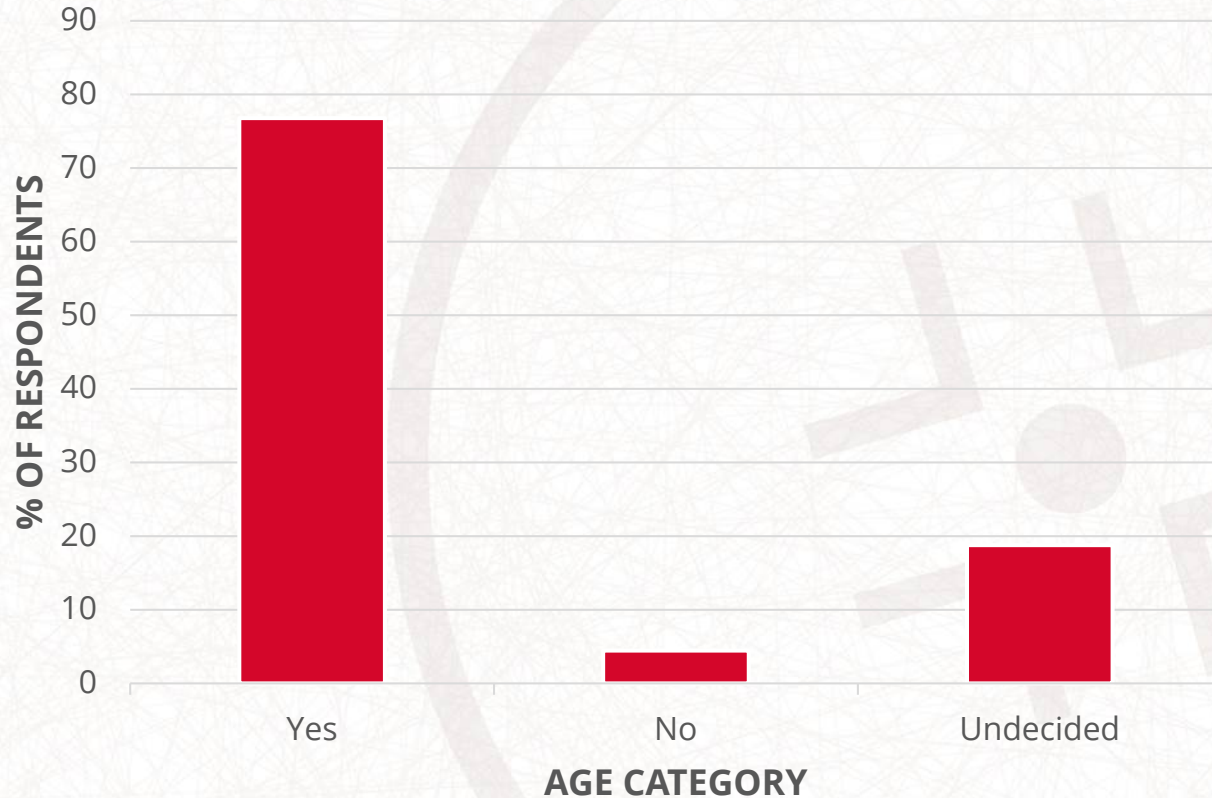
WHAT WOULD HELP YOU RETURN?



A dynamic action shot of hockey players on the ice, overlaid with a solid red color. The players are wearing jerseys with "HURRICANES" and "FLORIDA STATE" visible. One player in the center is wearing a jersey with the number 91. A goalie is on the left, and another player is on the right. The text "NEXT SEASON" is centered in white.

NEXT SEASON

ARE YOU RETURNING NEXT SEASON?



ARE YOU RETURNING NEXT SEASON?

If you answered No or Undecided – Why?

60%

Uncertainty about next season.

20%

Child no longer interested.

20%

Cost.

12%

Safety – COVID-19



ARE YOU RETURNING NEXT SEASON?

Will you return under modified gameplay framework?

55%

Yes, I'd return to a similar format if it was the only option.

23%

No, I'd only return if it's a normal, regular season.

22%

Undecided



ARE YOU RETURNING NEXT SEASON?

What elements from this season would you like to see return?

56%

More practice/development

45%

Modified gameplay (3 vs. 3, 4 vs. 4)

37%

Modified gameplay (No bodychecking)

26%

Reduced travel/schedule



A collection of ice hockey equipment, including a helmet, gloves, and a stick, is arranged on a solid red background. The word "SAFETY" is prominently displayed in white, bold, sans-serif capital letters in the center of the image. The equipment includes a black helmet with a white chin strap, black gloves with orange accents, and a black stick with "EASTON" written on it. The overall composition is dynamic and emphasizes the theme of safety in sports.

SAFETY

SAFETY PROTOCOLS

91%

Were satisfied with safety measures put in place this season.

45%

Would be in favour of mandatory masking on the ice if it allowed for more traditional programming sooner.



A photograph of several hockey players in action on an ice rink, overlaid with a solid red color. The players are wearing various jerseys, including one with 'HURRICANES' and another with '91'. They are holding hockey sticks and wearing helmets and gloves. The text 'MENTAL HEALTH' is centered over the image in a large, white, sans-serif font.

MENTAL HEALTH

MENTAL HEALTH – PLAYER FOCUS

Answered 'True' or 'Very True' as it pertained to your child's mental health and hockey this season.

80%

"Hockey helped reduce feelings of isolation."

83%

"The social interactions at the rink were beneficial."

94%

"The physical exercise was a good outlet."

81%

"Their stress level/anxiety decreased while at the rink."



MENTAL HEALTH – EDUCATION

A mental health focus should be included in:

76%

In coach training.

64%

In player education.

71%

In team programming.



A collection of hockey equipment, including a black and red jersey with the number 15, black and red socks, black and red skates, and a black hockey stick with the brand name 'EASTON' visible on the shaft. The items are arranged on a solid red background. The word 'MESSAGING' is overlaid in the center in a large, white, bold, sans-serif font.

MESSAGING

COMMUNICATION

Were you satisfied with the tone of messaging from:

80%

the OMHA

72%

communication from Association

